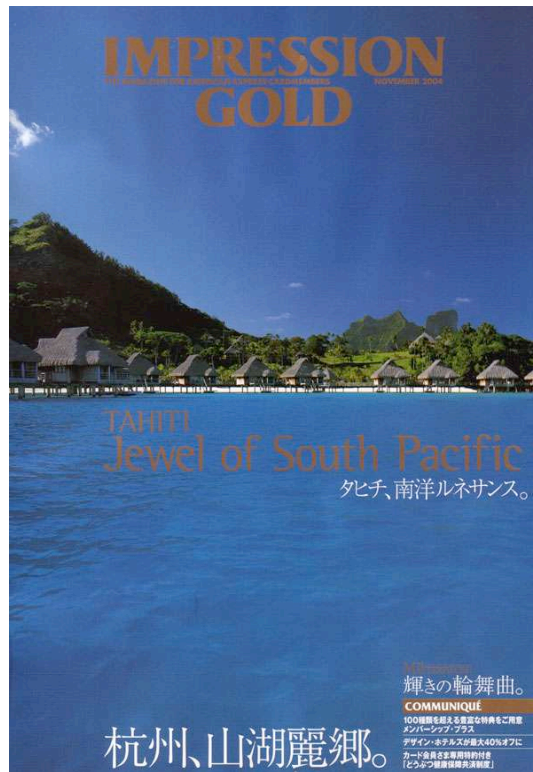


Reaching The Affluent Japanese Male



Impression Gold

- The American Express magazine for Gold, Platinum and Centurian Card Members
- 370,000 circulation per month
- Card members average income in excess of US\$150,000

Australia / New Zealand / Fiji Feature September 2005

- Your opportunity to promote your business to this sophisticated and affluent market
- The focus of the feature is on Travel, Golf, Hotels, Casino's, Resorts, Real Estate, Investment, Cruising and Attractions within Australia / New Zealand / Fiji.

Reader Profile

- Over 60% of readers have gone abroad in the past year. Of these 54% have gone two or more times.
- Over 40% travel in 1st or Business Class.
- Over 80% planned to travel abroad in the next 12 months.
- Predominantly men (mean age 46.9 years).
- 48% are the Chairman, President or Managing Director of their company.
- Average income over US\$150,000 with 22% earning over US\$200,000

Advertising Rates

Full Page 4 Colour

¥ 2,200,000 Japanese Yen = (approx) AUD\$32,835

1/2 page 4 Colour

¥ 1, 200,000 Japanese Yen = (approx) AUD\$17, 910

1/4 Page 4 Colour

AUD\$8,955

(Note: 1/4 Page ads are subject to making up a full page ad)

Booking and Deadlines

Booking Deadline:

June 3rd 2005

Copy & Payment Deadline:

June 10th 2005

Appearance:

September 2005

For further details:

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